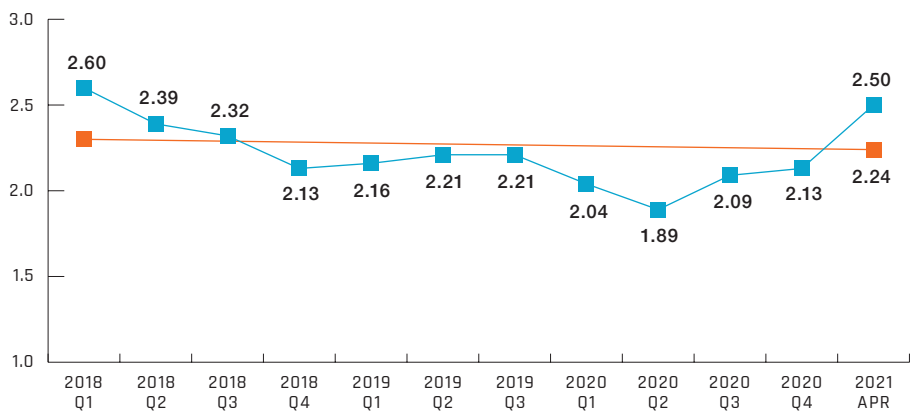


RELO

Regina Executive Leadership Outlook

APRIL 2021

Executive Confidence Index

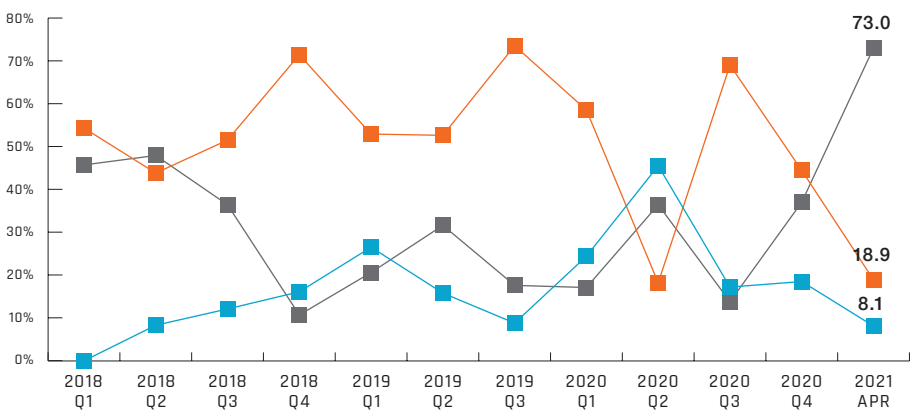


■ Confidence Index
■ Index Average

The RELO confidence index, based on a rating out of 3, is a composite snapshot score to help us quickly understand the future hiring intentions, investments, sales, and profitability of executive leaders across our city. The dramatic rise in the Q2 Confidence Index reflects growing optimism as the economy reopens.

Economic Overview

Next 12 months (expected)



■ Worse
■ Increased
■ Stayed the same

Nearly three quarters of business leaders expect Regina's economy to improve over the next 12 months. Leaders are expressing optimism that the worst is behind us when it comes to Covid and that businesses expect to begin the work of recovery over the next year.

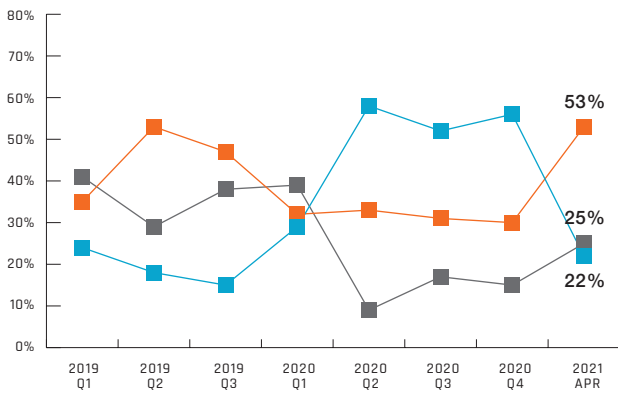
ABOUT THIS REPORT

Economic Development Regina (EDR), in partnership with Praxis Consulting (Praxis), began a quarterly publication entitled, "Regina Executive Leadership Outlook" in September 2014 that captures the thought leadership of senior business leaders in the Greater Regina Area (GRA) on key issues facing Regina and surrounding areas. The survey is distributed to a list of approximately 90 senior business leaders. The survey has a standard component entitled "The Economic Outlook."

This is a set of static questions asked each quarter that inform a unique Executive Confidence Index. This index is used to measure how confident executives are in Regina's overall economy across each quarter. To view previous reports, [click here](#). For more information, contact: [Chris Bonk](#), Communications Senior Manager, Economic Development Regina (p: 306-565-6388) or [Valerie Sluth](#), CEO, Praxis Consulting (p: 306-545-3755) .

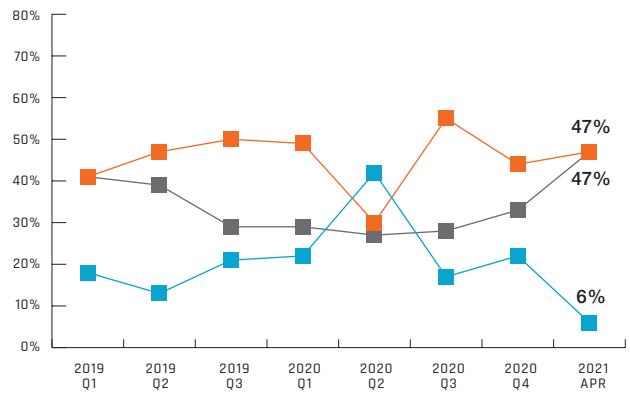
Number of people your firm employs

Past 12 months (actual)



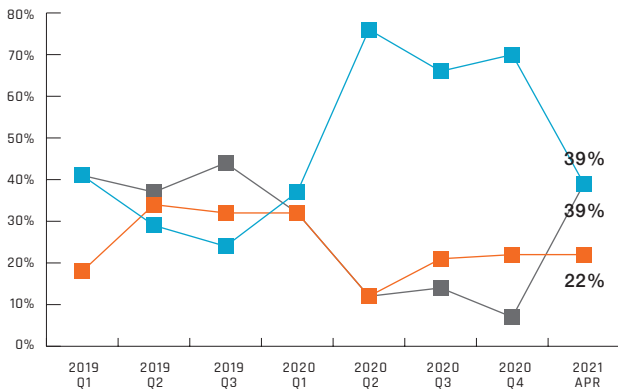
■ Decreased ■ Increased ■ Stayed the same

Next 12 months (expected)



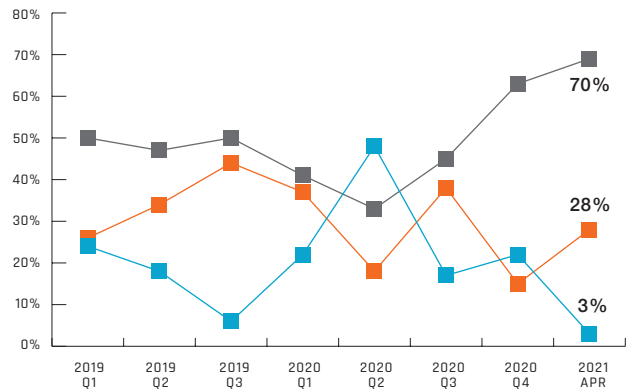
Sales Revenue

Past 12 months (actual)



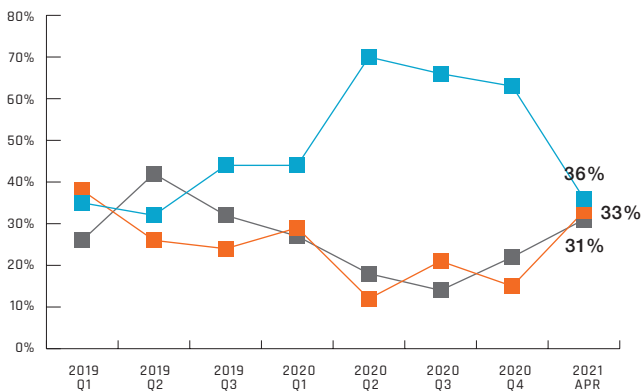
■ Decreased ■ Increased ■ Stayed the same

Next 12 months (expected)



Profitability

Past 12 months (actual)



■ Decreased ■ Increased ■ Stayed the same

Next 12 months (expected)

